

ENGINEERING CASE STUDY

Engineering Firm Optimizes Mobility Infrastructure & Drastically Reduces Annual Wireless Spend

CLIENT PROFILE

- Fortune 1000 engineering firm
- 2,000+ mobile devices
- \$700K+ annual mobile spend

CHALLENGE

- Increasing mobile spend
- Manual reporting & auditing processes
- Limited internal resources

RESULTS

- Monthly mobile spend reduced 38%
- Centralized reporting, management & procurement
- No service disruptions or carrier change

OVERVIEW

The customer is a Fortune 1000 engineering firm with offices throughout the U.S. and over 2,000 lines activated with AT&T. Wireless costs were not only increasing, but the internal IT departments were unable to keep up with increasing demand for custom mobility reports for top-level executives.

CHALLENGE

Due to exponential growth within the firm, the IT department found their ability to be in control of their corporate mobility management processes a growing drain on internal resources. Growing technological infrastructure projects took priority and in turn less time was spent reviewing wireless charges, credits, and data usage reports.

WIN

The GoExceed team conducted a detailed analysis of the client's mobility environment and identified some immediate savings initiatives. Within one billing cycle, GoExceed was able to reduce the client's mobility costs by 38%, lowering the average cost per line from \$55.25 to \$34.25. Enterprise-wide detailed reporting, down to the individual end user level, has significantly reduced the time internal IT resources spend compiling data, analyzing invoices, and building reports.

