GOEXCEED

CASE STUDY

Nonprofit Uses Solve(X) to Cut Mobile Spend by Up to \$40K Each Month, Automate Reporting and Service

The Client:

International nonprofit 750 mobile devices \$500K+ annual mobile spend



CHALLENGE

The nonprofit's IT team was spending almost half of its time on mobile reporting

- An international nonprofit was spending an increasing amount of money on wireless, and it needed to bring costs back under control.
- Unfortunately, getting insight into usage and spend was extremely difficult. The nonprofit's IT team, which handled reporting, was devoting at least 45% of its time to collecting and auditing hundreds of pages of invoices each month.
- Meanwhile, servicing the nonprofit's 750 devices was a slow, inconvenient process. All requests for help, upgrades or deactivations arrived by email.

AT-A-GLANCE

THE OBSTACLES

- Increasing data costs
- Poor visibility into spend and usage data
- Unresolved carrier costs

THE RESULTS

- Monthly mobile spend reduced by 40%
- Detailed reporting on billing, inventory and procurement
- No carrier change or service disruptions

SOLUTION

Solve(X) automates mobile analysis and help requests, delivering better service faster

- Solve(X), GoExceed's proprietary platform, automatically analyzed device usage across all the client's employees and identified the best plan for each user, as a way to prevent wasted spend.
- GoExceed performed a deep analysis of the client's carrier contracts to uncover overbilling and inactive lines that were still being billed.
- Solve(X) also streamlined the process of requesting help and upgrades with its Mobile Help tool, delivering faster service while freeing up the IT team for more important work.

WIN

The nonprofit cut mobile spending sharply and improved user experience without investing extra budget or resources

- By optimizing each user's mobile plan, Solve(X) helped reduce monthly mobile spend by 40%.
- And its contract analysis generated \$100,000 in savings almost immediately.
- Automation makes life easier for the IT team, which spends less time on reporting and device management, and it allows end users to get the help they need more quickly.

